



RANEPA
THE RUSSIAN PRESIDENTIAL ACADEMY
OF NATIONAL ECONOMY
AND PUBLIC ADMINISTRATION



School of Public Policy
Институт общественных наук



**RANEPA
INTERNATIONAL
PROGRAMS**

BACHELOR • MASTER • MBA • EMBA

GLOBAL FINANCE | MANAGEMENT | BUSINESS | PUBLIC POLICY

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RANEPA

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The Russian Presidential Academy of National Economy and Public Administration (RANEPA) is a leading university in Russia in the areas of public policy, public administration, economy, finance, management and MBA. At present, RANEPA is a leader in training top-level managers for the government, non-governmental and business enterprises in Russia.

RANEPA is the only educational institution in Russia that functions under the auspices of the President of the Russian Federation.



The Academy of social sciences of the USSR Communists Party's Central Committee established in 1946 was supposed to train professionals in public administration, management, political economy. Later, following major political and economic changes in Russia, it was transformed into the Russian Academy of Public Administration (RAPA).

RAPA and the 12 academies of civil service all over the country provided 80% of the training for the political leadership and top-posted civil servants of Russia. The Academy of National Economy (ANE) was established in 1977, and over time became the leader of training in economics, management business and law. With the merger of ANE, RAPA, and 12 other regional civil service academies in 2010, the Russian Presidential Academy became the largest of socio-economic sciences and humanities university in Russia and Europe, always found in the top tier of the national university rankings for such institutions.

RANEPA'S School of Public Policy (SPP) and Liberal Arts College



The School of Public Policy was created in 2009. **It is a leading RANEPA institution that consists of 8 departments and with the total enrollment figures of more than 3000 students from 50 countries.**

Today the Liberal Arts program offers majors and minors in Public Relations, Journalism, Management, Urban Planning, Political Science, Law, Sociology, Economics, Public Policy, International Relations and regional studies.



It's not just a title you earn, it's a knowledge you get! The choice is yours – make it smart!
RANEPA's International Master's Programs provide an opportunity for you to gain a world-class education in Moscow. The best way to shape your future is to create it!

Center of Russian as a Foreign Language (CRFL)

Center of Russian as a Foreign Language offers a selection of **courses in Russian as a Foreign Language**. The courses are offered to students of different levels of language proficiency: **beginners, elementary, pre-intermediate, intermediate, upper-intermediate, and advanced**.

Every student is welcome to take a course Russian at the level he or she needs. An applicant's level is determined through a placement test that can be organized remotely (over Skype) or at CRFL.

In addition, the Center offers special courses in Russian Literature, Culture, Business Russian, Russian of Mass Media, Regional Studies, Professional Writing, etc. These courses are mostly available for advanced speakers of Russian.



WOULD YOU LIKE TO STUDY RUSSIAN, DISCOVER MOSCOW AND MEET NEW AND INTERESTING PEOPLE?

APPLY TO

Russian language preparatory year!
Starts October 3, 2016



**This 1000 hour program that lasts around 9,5
months will provide applicants with:**

- A level of Russian language proficiency that will allow graduates to study in the chosen bachelor's or master's program
- The opportunity to continue studies at any of the Russian-taught programs offered at RANEPA and/or at other Russian universities
- English language classes

WHY OUR PROGRAM?

- Access to one of the best University libraries in Russia, including permanent access to the world's best-known e-databases
- Russian language command sufficient to continue degree studies
- Comfortable dormitory on the campus
- Just 30 minutes by the Underground to the Kremlin! A valuable cultural experience in Moscow, Russia's thriving capital
- New friends, as well as a chance to enhance your career prospects.

CONTENT OF THE PROGRAM

The educational program of the Russian language preparatory year for foreign students includes:

- 34 weeks of the Russian language, 8 weeks of English language
- 1000 hours of Russian including:
 - Elementary, basic and intermediate Russian
 - Written Russian
 - Russian grammar
 - Discussion classes
 - Visits to the museums, art galleries, Moscow sites for Russian language practical training
 - RANEPa certificate after successful completion of the course

FEES AND LIVING COSTS

Program fees 2016/2017 (October 3 – July 15):

4800 USD (visa support,
invitation, airport pick-up, tuition)

Should you have any questions,
please contact Maria Erpek
Coordinator,
apply.ranepa@yandex.ru



July 19, 2016

APPLICATION DEADLINE

MANAGEMENT IN THE CREATIVE ARTS - BA (Hons)

Management in the Creative Arts is delivered in collaboration with the University of Manchester (United Kingdom). Students of the program benefit from studying in small groups (no more than 15 students) under the supervision of international faculty and experts from academic, business and government institutions.

ADVANTAGES

1. Language of instruction is English.

All the courses are delivered in English except the classes of Russian. The staff is international, hence the opportunity to study in a multinational environment and learn various approaches to teaching/learning .

2. Three diplomas in 4 years.

- Bachelor of Arts of RANEPA
- BA in Management in the Creative Arts of the University of Manchester
- Bachelor of Arts of the Moscow School of Social and Economic Sciences (MSEES)

3. Focus on practice, research, business, and cultural history.

Students will receive comprehensive exposure to art, creative arts as businesses, and heritage management, thus gaining the skills to excel as an arts or heritage manager.

4. We teach how to manage creative industries.

BA MCA aims to study all aspects of management in creative industries (high-tech, innovations, art, architecture, music, theater). It covers the performing and visual arts, museums, galleries and the work of innovation departments of transnational companies.

5. Volunteering and internships in leading cultural institutions

BA MCA students learn from industry practitioners and have invaluable opportunities for placements/internships in leading cultural institutions and working on live projects in Moscow and other cities.

It also includes special practical modules at the end of each academic year: analytical, research and project activities that involve students in practical work under the supervision of the Faculty and industry representatives.

Internships and placements, on average, will last around 2-3 weeks.

BA MCA courses will centre around four key topics:

1. Business of the Creative Enterprise
2. History and Culture
3. Professional Practice
(Visual and Performing Arts Management Practice)
4. Research and Communications Skills.



LANGUAGE OF INSTRUCTION: English
DURATION: 4 years (360 UK credits)
COMMENCEMENT: September 1
TUITION FEE: 5000 USD per year (scholarships are available)

MASTER OF GLOBAL PUBLIC POLICY (MGPP)

The MGPP prepares future public policy leaders, managers, and analysts to understand the challenges of global development and to address them at local, national, and international levels.

The MGPP is a two-year master's degree taught entirely in English that meets international standards and has been carefully **benchmarked to the top graduate-level public policy programs around the world**. It has three elements: a core curriculum, two concentrations, and a final project.

MGPP graduates are clearly recognized as exceptionally well-prepared professionals capable of tackling the world's most pressing policy issues.

The MGPP is being created with the advice and active support of a number of leading public policy experts from the US, Canada, China, Brazil, India, France, Singapore and other countries.

The World Bank and McKinsey Russia are strategic partners and RANEP is developing collaborative partnerships with other global public policy institutions for this program.

Faculty and Teaching Philosophy

The MGPP is delivered by world-class faculty drawn from Russia, Europe, North America, Asia, and the BRICS partner institutions. Among our distinguished faculty are Vladimir Mau, Sergey Zuev, Andrei Zorin and Yermolai Solzhenitsyn. The program is guided by a teaching philosophy of engagement, experimentation, and exposure to cutting-edge theory and proven practices. Students are encouraged to question, critique, explore, and examine key and emerging global policy issues, guided by faculty and senior policy practitioners from government, NGOs, think-tanks, international organizations, and the private sector.

CORE COURSES

- Russia and the World
- Policy-Making
- Governance: Origins and Concepts
- Economics for Public Policy I
- Research Methods for Public Policy
- Statistics for Public Policy
- Public Management
- States and Markets
- Economics for Public Policy II
- Leadership and Strategic Management
- International Relations
- Political Demography and Public Policy
- Capstone Project Design and Proposal
- Capstone Project



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years

COMMENCEMENT: September

TUITION FEE: 5000 USD per year (scholarships are available)

MASTER OF SCIENCE IN GLOBAL FINANCE (MSGF)

The Master of Science in Global Finance is designed to train a new generation of professionals in finance and risk management.

With MScGF you can develop and enhance your decision-making skills and gain hands-on learning experience that will help you to advance into a leadership position as a consultant, financial analyst or risk manager in the international job market.

MScGF incorporates curricula of CFA[®] (Chartered Financial Analyst) and FRM[®] (Financial Risk Management) GARP professional qualifications programs, the most renowned and accredited qualifications among financial and risk professionals worldwide.

PROGRAM CURRICULUM

In the first year you will gain a profound knowledge of finance as well as quantitative methods and participate in training preparing for CFA[®] Level 1 exam. The preparation for CFA[®] Level 1 exam is provided by EY professionals experienced in CFA[®] training.

In the second year you will focus on one of the following areas of specialization:

- Risk Management (incorporates requirements for Financial Risk Manager[®] GARP)
- Corporate finance (incorporates CFA[®] Level 2, Level 3)
- Investment management (incorporates CFA[®] Level 2, Level 3).

We provide classes and training in our Bloomberg Laboratory for all three specializations.

PROGRAM CURRICULUM

Year 1:

- Financial Reporting & Analysis (IFRS and US GAAP)
- Corporate Finance
- Quantitative Methods for Finance: Applied Statistics and Econometrics
- Macroeconomics
- Microeconomics
- Asset Management
- Alternative Investments
- Fixed Income and Derivatives
- Ethics and Professional Standards

Year 2: Specialization: Risk Management

- Bank Management and Analysis
- International Banking Regulations: Basel II, Basel III
- International Financial Markets
- Credit Risk Management
- Liquidity Risk Management
- Market Risk Management
- Operational Risk Management
- Integrated Risk Management

Year 2: Specializations: Investment Management & Corporate Finance

- International Financial Markets
- Strategic Financial Management
- Mergers and Acquisitions
- Fundamental and Technical Analysis
- Behavioral Economics and Finance
- Investment Projects Valuation, Financial Modeling and Forecasting
- Financial Risk Management



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years
COMMENCEMENT: September
TUITION FEE: 5000 USD per year (scholarships are available)

MASTER OF ARTS IN CHANGE MANAGEMENT (MACM)

MACM aims to produce globally competitive and flexible experts with a deep understanding of the BRICS socio-economic and cultural context and strong skills of strategic analysis regarding change. It offers both core management disciplines and specialized courses **enabling graduates to understand and master change as a process with distinct and predictable phases.**



WE TEACH

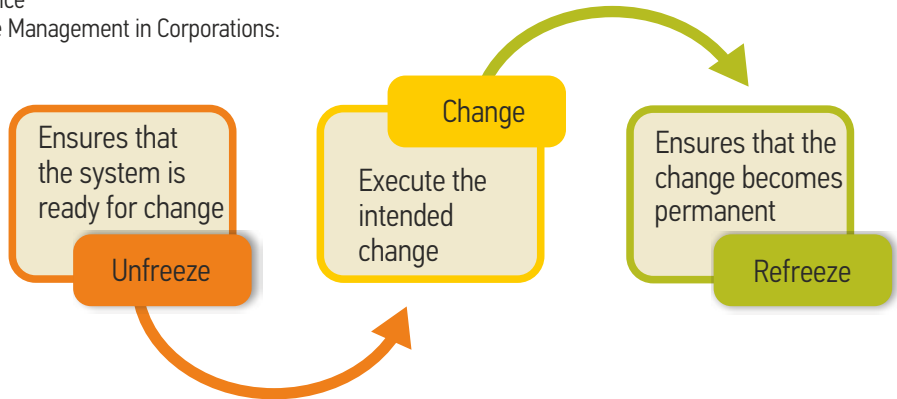
- How to manage changes and adapt your business to the changing world
- How to analyze fundamental changes in international relations and politics among nations
- How to manage intercultural teams
- How to build sustainable relations with representatives of other cultures
- How to lobby for your interests

PROGRAM CURRICULUM

CORE COURSES

- Team-Building, Introductory Lectures
- Global Strategic Analysis
- International Business Environment
- Strategic Marketing
- Global Leadership in the Age of Change
- Managerial Economics
- Global Human Resources
- Change Management: Models, Methods and Practice
- Change Management in Corporations: Cases

- Mastering Change: Strategy and the Fat Smoker
- Supply Chain Evolution and Emerging Markets
- Change Management in Consulting Firms
- Reforming State Administration: Success Stories
- Career Development: Meeting with Experts
- Group Project: Theory and Practice of Consulting Research and Writing Seminar Thesis Preparation



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years
COMMENCEMENT: September
TUITION FEE: 5000 USD per year (scholarships are available)

MASTER OF SCIENCE IN INTERNATIONAL BUSINESS (MIB)

The MIB mission is to train professional managers, entrepreneurs, and leaders of a market-oriented economy who are entrepreneurial, ethical, competitive, and ready to work successfully in both national and global environments.

The MIB combines studying business disciplines in a global context and understanding the business processes in different countries.

Graduates are prepared for managerial work, in which it is vital to understand the economic and cultural diversity of different players in real-world situations on the global market.

In addition to a basic knowledge of finance, marketing, strategic management and communication theory, graduates will possess the ability to conduct market analysis, make decisions, and complete projects.

They will also be able to understand the characteristics and nuances of other cultures, allowing them to work in different countries in a multinational, multicultural global context.

FEATURES

1. Project-oriented teaching as a means of building core competencies
2. International team of professors from the world's top universities, consultancies, and multinational companies
3. Diverse group of students striving for international success and recognition
4. The program allows students to study for one semester in our French partner-university as a part of the "Double Degree" Program, through which students can also receive a master's degree from the Burgundy School of Business.

PROGRAM CURRICULUM

CORE COURSES

- International Business Environment
- Financial Management for Multinationals
- Managerial Economics
- Operations Management
- Global Leadership in an Age of Change
- International Business Development
- Corporate Governance
- Research Methodology
- International Project Financing
- Strategic Finance
- International Tax Planning
- Change Management
- Cross-Cultural Management
- Innovation Marketing
- Strategic Marketing
- HR in Global Context
- Supply Chain Management
- Value-Based Management
- M&A
- Strategy of Exit to New Markets
- Strategic Communications of International Business
- Graphics Management



LANGUAGE OF INSTRUCTION: English

DURATION: 2 years

COMMENCEMENT: September

TUITION FEE: 5000 USD per year (scholarships are available)

MASTER OF SCIENCE IN PROJECT MANAGEMENT (MSPM)

Project Management is one of the fastest-growing and most popular areas of business education.

It is especially relevant during financial crises and times of limited economic resources.

It is designed to evolve critical thinking and practice into international and industry-specific Project Management.

The aim of this course is to provide managers with skills and expertise to formulate and execute the best possible response to project, communication and risk management.

The managers will learn to initiate, manage and drive change through the mastery of financial and business competence. This approach to project management has proven to be practical and effective in the world's leading companies.

The MSPM in Project Management is meant to prepare highly-qualified specialists in one of management's most in-demand areas today, as well as to help develop strategic thinking skills and the ability to accept and implement strategic decisions in varied contexts. The program will also teach students effective management skills for both Russian and international projects.

BENEFITS OF THIS PROGRAMME TO STUDENTS:

- 1. A broad understanding of project management** (including its current tools and techniques)
- 2. Earning International Certification PRINCE2®**
- 3. An understanding of implementing change through projects**
- 4. Strong business focus**
- 5. International team of professors (academics and practitioners)**
- 6. Simulated case studies**

*They will also learn how to implement project management processes, develop leadership skills and respond to real-world scenarios.

PROGRAM CURRICULUM

CORE COURSES

- International Business Environment
- Financial Management for Multinationals
- Managerial Economics
- Operations Management
- Principles of Project Management
- Global Leadership in the Age of Change
- Organizational Behavior and Development
- International Business Development
- Data Management and Analysis for Project Managers
- Strategic Project Management
- Strategy of Entering New Markets for Project Managers
- Graphics Management
- Change Management - Projects
- Cross-Cultural Management
- International Marketing for Project Management
- Strategic Marketing
- HR in Global Context
- Supply Chain Management
- Blue Ocean Strategy
- Project Management - Prince 2
- Strategic Management
- MS Project (PMI)
- Research Methodology



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years

COMMENCEMENT: September

TUITION FEE: 5000 USD per year (scholarships are available)

RANEPA – Kingston CIPD IHRM Masters Program

The program is designed to provide students with a foundation of knowledge and practical skills as well as **an understanding of the role of the HR profession**, and is relevant to the strategic objectives of an organization as well as to the wider environment in which it operates.

The program is aimed at experienced HR professionals, HR Business Partners, HR Directors, operating on a strategic level in organization.

KEY FEATURES

- An international curriculum along with School and staff collaborations worldwide ensure the programme is globally relevant.
- Comprehensive HR coverage.
- 'Theory into Practice' approach.
- IHRM Masters is accredited by the Chartered Institute of Personnel and Development (CIPD); the Moscow campus has been a CIPD Approved Centre since 2011.

THE AWARDS

- Master of Science (MSc) in International HRM from Kingston University London
- CIPD Advanced Level Diploma
- CIPD Associate Member Certificate
- Russian State Diploma from Presidential Academy RANEPA

PROGRAM CURRICULUM

CORE COURSES

- HRM in Context
- Leading, Managing and Developing People in Context
- Employee Engagement and Organizational Learning
- Strategic Leadership Development and Performance Management
- Investigating a Business Issue
- International week in Kingston University London
- Resourcing & Talent Management
- Reward Management
- International and Comparative Labour Law
- International HRM



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years
COMMENCEMENT: October
TUITION FEE upon request

RANEPA-Kingston University London MBA programs



The program combines the best international practices of English-taught sessions and professional insight into individual business cases. **The students get access to traditional British MBA education** and academic expertise, which can enrich their knowledge through integrated practical sessions. **The program is accredited by AMBA (Association of MBA Programs).**

KEY FEATURES

- Interactive lectures from Kingston's diverse faculty who are distinguished scholars and accomplished professionals with both research and real-world experience
- Business case studies and simulation games in the international arena
- You will learn how to work effectively in diverse groups and will bring a unique perspective and set of strengths and weaknesses to both learn from and contribute to the team
- Networking opportunities with peers and MBA Alumni Association- International week in the UK and Moscow
- Dissertation supervision
Individual academic supervisor throughout the writing phase of dissertation
- Dual degree from Kingston Business School (UK) and RANEPA

PROGRAM STRUCTURE

Year I: 5 modules

Year II: 5 modules



TRACK: STRATEGIC MANAGEMENT

MAIN COURSES:

- Strategic Management
- Organisations and Management in a Global Context
- Leadership and Professional Development
- International Business Environment
- Managing Financial Resources
- Strategic Information Systems Management
- Operations Management
- Marketing in a Digital World
- Responsible Management
- Strategic Decision Making
- Strategic Execution & Implementation

ELECTIVE COURSES:

- Management of Change and Creativity
- Operations Strategy
- Management Consultancy
- Corporate Finance
- Global Business
- International Marketing
- Strategic Project Management
- Entrepreneurship and Innovations
- Winning and Retaining Customers
- Business Forecasting & Modelling
- Innovation Finance
- Development and Growth of SMEs



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years
COMMENCEMENT: October
TUITION FEE: upon request

RANEPA–Kingston University London Executive MBA

The Executive MBA program is designed for top managers and business owners with substantial experience in business. It is an opportunity to achieve a new horizon in your life and career.

The program combines the **best practices of British education and essential aspects of doing business in Russia.**

The program is accredited by AMBA (Association of MBA Programs).

KEY FEATURES

- **Strategic Management**

You will develop new Business Scenarios for your company and new Financial and Operational Models to leverage new challenges of Global Economy

- **Leadership and Creativity**

You will learn how to lead your company through changes creating a dream-team ready for the new demands of the changing environment

- **International Experience**

You will gain knowledge of cross-industries and international markets through participation in international training with UK MBA international students and modules in the UK and in an emerging fast-growing economy (India, Singapore or China).

- **Networking and Career Opportunities**

You will develop your professional network with top managers and business owners, entering the strong world-wide community of Kingston University and RANEPA alumni

- **Dual degrees**

Kingston Business School (UK) and RANEPA

PROGRAM CURRICULUM

Kingston
University
London

CORE COURSES

- 6 modules of fundamental courses
- Fundamentals of Strategic Leadership in Turbulent Times
- 6 modules with 12 elective courses
- International Weeks in Kingston University and Emerging market country
- Workshops with top managers and owners of world-leading companies
- Business Simulation Games
- 6 workshops with leading British business trainers
- Application oriented management project on achieving your company aims (guided and supervised by British professors and consultants)



LANGUAGE OF INSTRUCTION: English
DURATION: 2 years
COMMENCEMENT: October
TUITION FEE: £ 12000 + RUB 700 000

The Russian International Summer School (RISS)

The Russian International Summer School in is a summer program which gives international students a unique **opportunity to improve their language skills and gain a deeper understanding of contemporary Russia.**

Recent developments in global affairs have reaffirmed the importance of Russia in global politics and economy and the need for creating a new generation of scholars and analysts who understand this country.

By learning Russian and taking advantage of the opportunity to explore Moscow, meet Russians, **and work as interns in various companies and organizations**, the students can gain deeper insight into



Russian culture, history, politics, and economics. RISS students will emerge with valuable credentials for future careers in international business, academia, think-tanks, and international organizations.

Students attending RISS are eligible for grants to enroll in one of RANEPА's Master's Programs.

Students interested in **academic internships** can request placement with one of the companies or organizations that RANEPА's partners with, such as:

Central Children's Hospital, Center for Creative Industries, Gaidar Institute for Economic Policy, Garage Art Gallery, Hilti, PIR-Center for Political Studies (think-tank), Slavic Center for Law and Justice (law firm), and some others.

APPLICATION REQUIREMENTS

- A university degree/diploma officially legalized (apostille or consular legalization), translated into Russian and notarized
- A 1000-1200 word letter of intent in English
- TOEFL, IELTS or Cambridge language certificates

Those students who have earned a bachelors or masters degree in English are not required to submit TOEFL/IELTS scores.

- OR (for those who doesn't have any language certificates)
- A language test at RANEPA or remotely that measures your competence in English. Students must score a high intermediate to be considered for admission to the program.

For degree courses: August 11, 2016
Apply to: apply.ranepa@yandex.ru

DEADLINE

DORMITORY



"I was a RANEPa student in 2014 and it was one of the most memorable periods of my life. Not only did I seriously improve on my Russian and professional skills, but through the Presidential Academy was able to participate in a very exclusive international event – the Preparing Global Leaders Summit in Moscow."

- Andy Collins, USA

"Being for a few months in an international environment was the best opportunity to establish intercultural contacts, have a valuable insight into a different culture, learn a language and grow as a person."

- Hripsime Arakelyan, Armenia

"This trip has truly opened my eyes to the Russian culture and language, prompting me to use Russian as much as my quickly expanding knowledge of vocabulary will allow, be it with my Russian friends, the people at my internship at the Pushkin Gallery or with people on the street who ask me for directions."

- Cat Tyack, Bristol University, UK

CONTACTS

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